

The background of the advertisement is a dense, abstract illustration of orange and white flowers and leaves. The flowers are large, rounded, and have long, thin, branching stems with small, circular, seed-like structures at the ends of the branches. The overall effect is organic and painterly.

CARRÉ CARRÉ CARRÉ CARRÉ

HERMÈS
PARIS

Spring-Summer 2004



ALL THE SCARF MODELS IN THIS BOOK ARE THE REGISTERED PROPERTY OF HERMÈS.
ANY ATTEMPT TO REPRODUCE THESE MODELS IS STRICTLY PROHIBITED AND WILL BE PROSECUTED.

PHOTOS SANDRINE BAILLY, STUDIO DES FLEURS.
PRINTED IN FRANCE BY FOT. © HERMÈS, PARIS 2003.

A few splashes created at random but never
looking back. Ink harnessing, yielding little by little
its rich secret. "Horse Surprise", a creature
so familiar at Hermès, even whilst it astonishes
as always. Pawning zebras, dramatic shadows,
meditations offered by the circles of the mandala.

And alongside the silk, two materials with
the lovely scent of summer: muslin and cotton.
Not counting the Twilly, so young and debonair.
For lives which fizz and take off like fireworks, here
are the most recent bursts of light from scarves
which are dedicated to colour and joy.

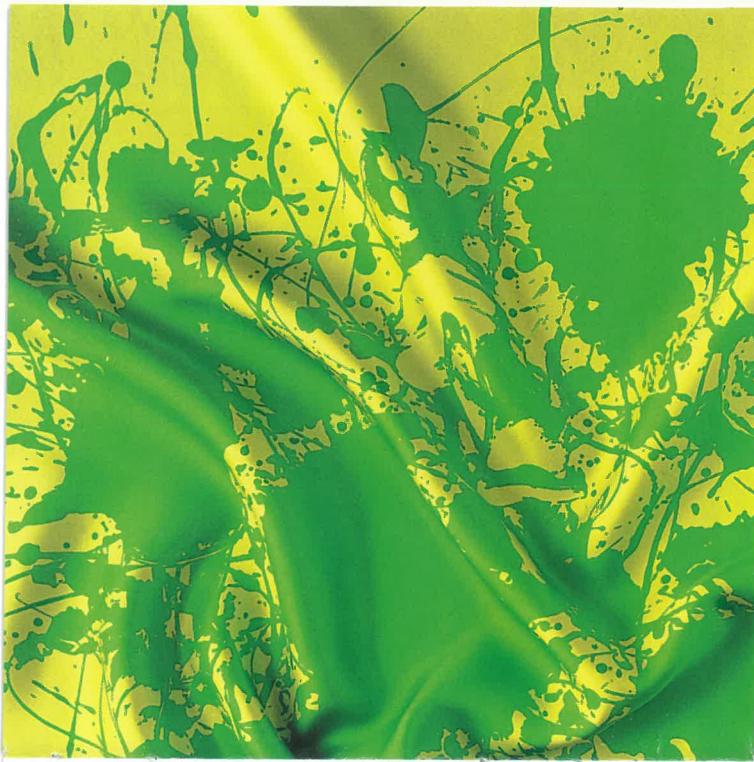
These scarves in pure natural silk,
woven and printed by Hermès from original designs,
are available in a wide range of colours.



FOR FURTHER INFORMATION, PLEASE CONTACT
YOUR NEAREST HERMÈS BOUTIQUE,
OR CALL HERMÈS IN PARIS, 224 FAUBOURG SAINT-HONORÉ, TEL. + 33 (0)1 40 17 47 17.

CHEVAL SURPRISE. FACING, COL. 01. COVER, COL. 02.





THE TWILLY

And since we love boldness and fantasy,
and we aspire to serious amusement, here once
more are the Twilly ribbon-gems: young
newcomers who have made their mark, new recruits
who cultivate good humour, and future veterans
eternally of spontaneity.



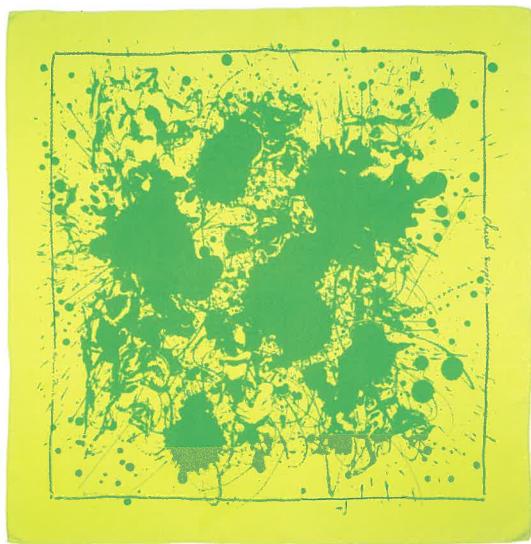
TWILLY CHEVAL SURPRISE, COLOUR 02

TWILLY RENCONTRE Océane, COLOURS 01 AND 03

TWILLY KUNA PEUPLE DE PANAMA, COLOURS 01, 02 AND 03



CHEVAL SURPRISE
HORSE SURPRISE



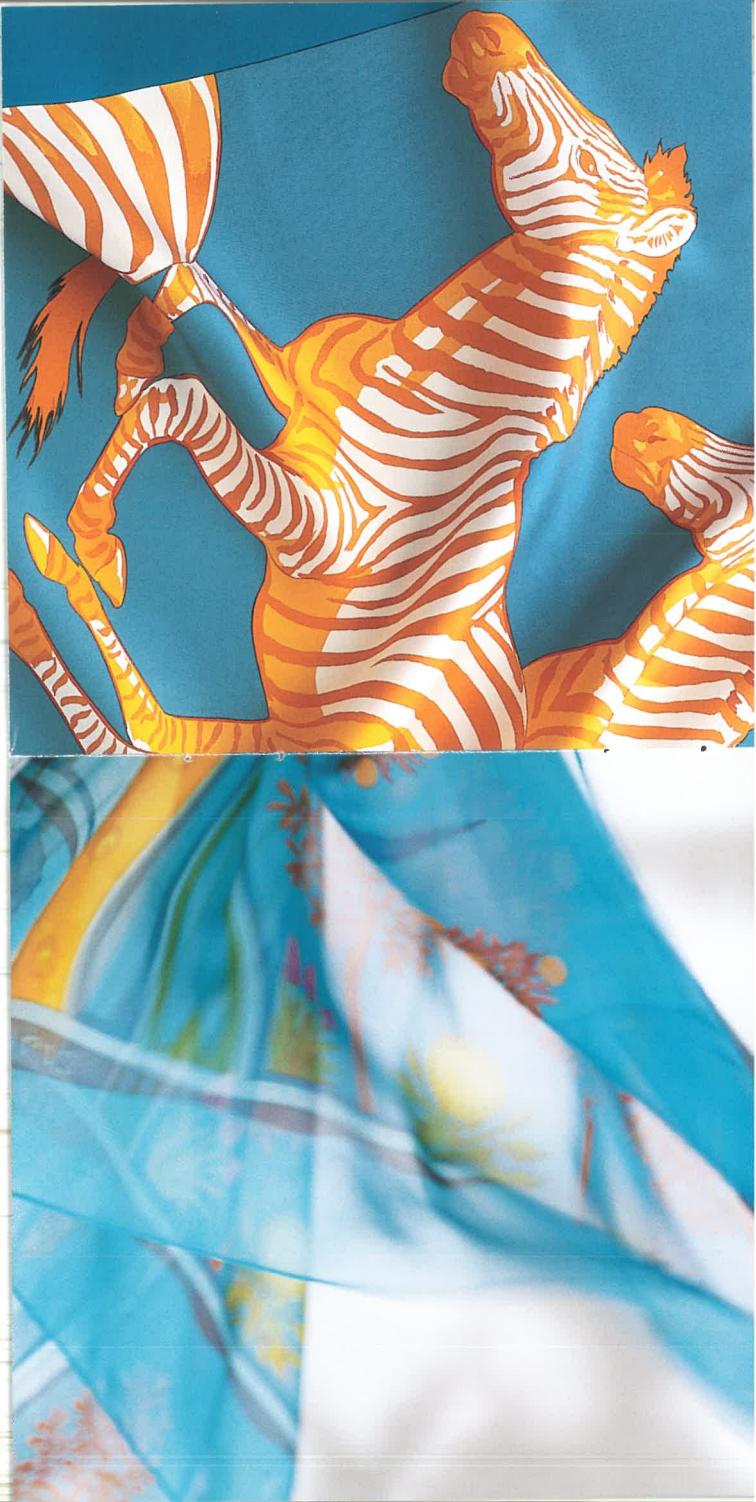
COLOUR 04 DESIGN BY DIMITRI RYBALTCHENKO

PARIDAIZA



COLOUR 02 DESIGN BY EUGÈNE BRUNELLE







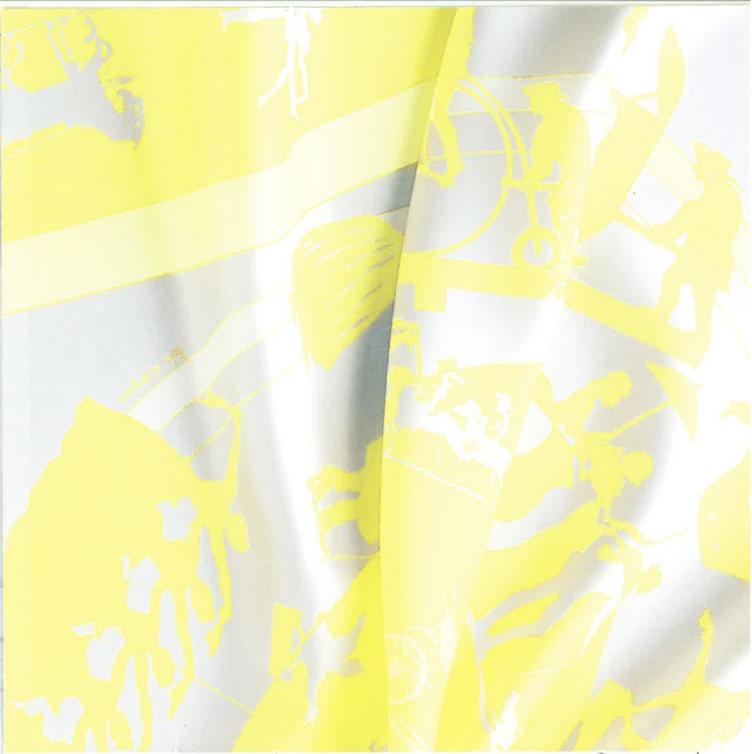
LES ZÈBRES II
ZEBRAS II



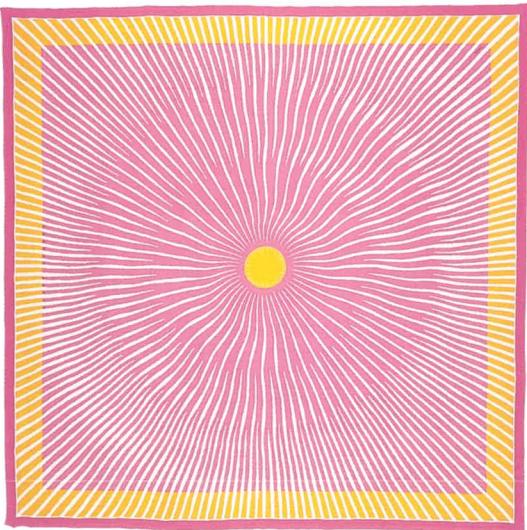
COLOUR 02. DESIGN BY ROBERT DALLET.







COLOUR 04 DESIGN BY FRED RAWYLER



SOLEIL
SUN



THE MUSLIN SHAWL

Blessed trinity! Three formats for a unique pleasure.

Muslin is a touch, an undulation, a caress, or better, the memory of a caress. Its contact is fixed in the fleeting, a dragonfly with angel wings, whose beating is in time with the heart. Seraphic lightness, random kiss. The impalpable

rises and falls without waking even the echoes of silence. Muslin is a sigh of contentment.

It deserves to be treated with consideration, with the worship even, which sensuality exacts.



JEUX D'OMBRES
SHADOW GAMES



COLOUR 07 DESIGN BY LOIC DUBIGEON

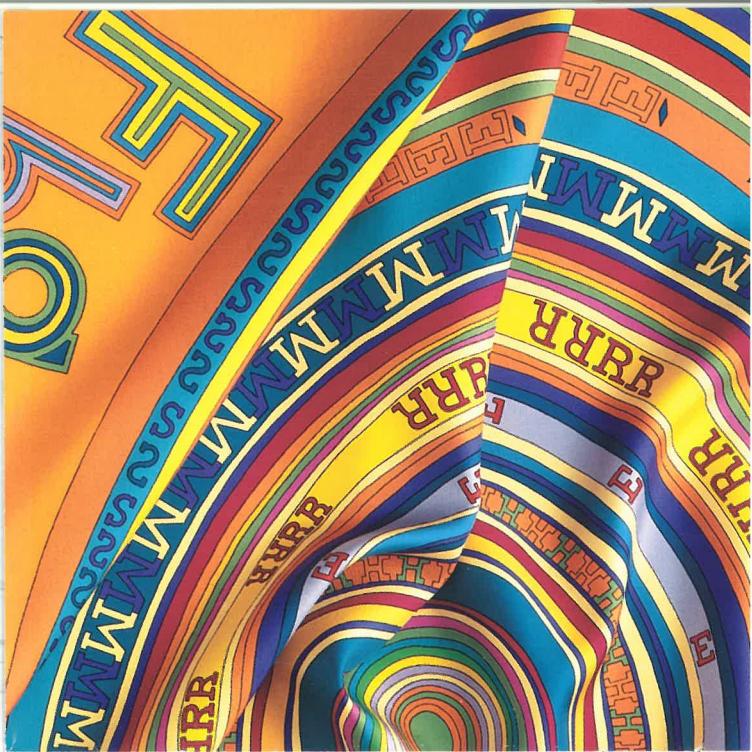


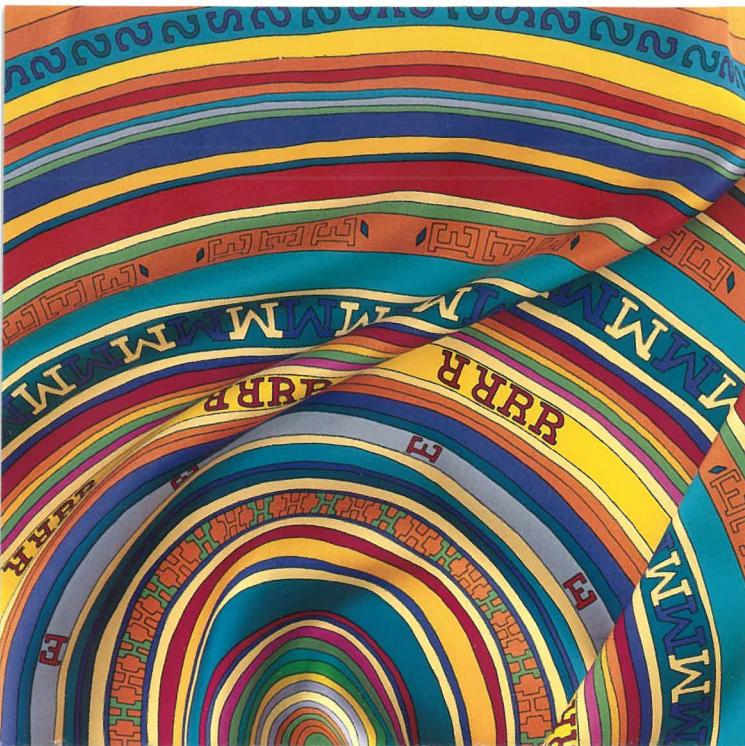


BRIDES DE GALA
GALA BRIDLES



COLOUR 01. DESIGN BY HUGO GRYGAR.





THE COTTON FOULARD

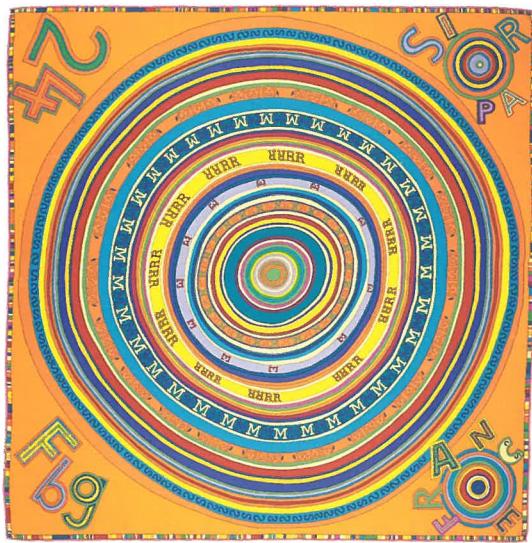
Slightly smaller than its older sibling and with something dashing about it, explosive even, the cotton foulard flaunts itself, a masculine or feminine partner, ideal for airy excursions, outdoor hikes and high oxygen-content strolls.

The perfect companion for active lifestyle/s, it makes the lazy bemoan their confinement. With the cotton foulard, anything can change at any moment: in the right direction, naturally.



FAOING, BRIDES DE GALA, COLOUR 04.

TOHU-BOHU
HURLY-BURLY

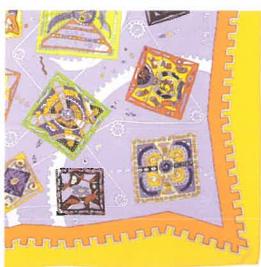


COLOUR 02 DESIGN BY CLAUDIA STUHLHÖFER-MAYR.

LA MÉCANIQUE DES IDÉES
MECHANICAL IDEAS



COL. 03
COL. 05



COL. 06
COL. 07



FACING, COLOUR 04 DESIGN BY CHRISTINE HENRY.



IMPOSE TA CHANCE



These Atlantic pebbles gathered on the shores of the île de Ré are distinguished by their smoothness, their roundness and by their appetising

appearance which makes them seem like

some regional speciality of high-class confectionery.

But we shall not crunch into them. They are too hard and, above all, too precious. Their whirls,

when closely studied, offer a message greatly resembling a precept of the poet René Char*.

A stroke of luck, that's right! What can we add, save that by adhering to it, we give ourselves

a further means of adding brilliance to our lives?

* TAKEN FROM 'ROUGEUR DES MATHNAUX' IN LES MATHNAUX © EDITIONS GAULLARD.





LA MÉCANIQUE DES IDÉES

MECHANICAL IDEAS

The human brain is actually only a mechanism, a kind of mill, grinding the wheat of experience to create the flour of ideas. But its cogs are not so much those of a milling machine, as of intricate clockwork: when they go into action, it is to bring noon to everyone's doorway. And so the debate of opinions flourishes, but leading where? To the joys of the spirit – doubtless less lively than those of the flesh, but how much deeper and more enduring! And perhaps, one ought to say, nobler.



IMPOSE TA CHANCE



FACING, COLOUR 04. DESIGN BY VALÈRE DAWLAT-DUMOULIN.
TEXT BY RÉNÉ CHAR. TAKEN FROM ROUGEURS DES MATHNAUD, IN LES MATHNAUD © EDITIONS GALLIMARD.

COL. 06
COL. 01



COL. 02
COL. 05

